

COMMUNICATION DESIGN

AREA OF STUDIES

Publication Design, Design Technology, Typography
Advertising, Package Design, Integrated Branding
Information Graphics, Digital, Motion Graphics
Environmental Graphics, Online Communication
UI / UX Interactive Design, Film and Animation

CAREER OPPORTUNITIES

Branding and Advertising:

Brand and Corporate Identity Designer, Brand
Communication Manager, Creative, Art Director

Graphic Design:

Graphic Designer, Illustrator, Type Designer,
Infographics Designer, Packaging Designer
Environmental Graphics Designer

Online Communications:

Web Designer, User Interface and User Experience
Designer, Multimedia and Interactive Designer,
Online Communication Media Designer

CDP Specialized Tracks

- Campaign Design Production
- Film Production
- Animation Production
- Interactive New Media Design
- Human-Centered Design
- Illustration & Key Visual Design



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