



Mahidol University  
International College

MUIC

MBA

MASTER OF  
**BUSINESS**  
ADMINISTRATION

## Unlock your **ESSENTIAL SKILLS** in modern business world with weekend MBA program at MUIC



Innovativeness



Pragmatic Thinking



Leadership



Management Skills



Business Acumen



Ethics and Sustainability

### OPTIONS FOR ENHANCING YOUR EXPERIENCE

“ A two-specialization designed to meet a dynamic demand and lead a rapidly-change BUSINESS WORLD ”

#### GLOBAL STRATEGY

A specialization for those who aim to

- formulate creative business ideas
- manage new or expand existing business into international markets.

#### INNOVATION IN BUSINESS

A specialization designed for those who determine to

- identify business opportunities, innovate and lead the change
- create value within existing organizations or new ventures.

### PURSUE NEW CAREERS FOR THE FUTURE

Global strategists	New business unit managers
International unit managers	Tech startups and entrepreneurs
Multinational corporate officers	Business innovation consulting units

## ALL HAPPENS WITH MBA AT MUIC

“One of the core strengths of MBA at MUIC is when lecturers ask students to continuously come up with solutions for the problems that they self identify. This skill is really critical when you go into the workforce.”

*Patchara Niyomsub  
Global Command Center - Teamlead  
ExxonMobil Limited*



## CSR ACTIVITIES

“The curriculum offered me a good balance between quantitative and qualitative skills, which is different from other MBA programs offered in Thailand.”

*Chanathip Phumhiran  
Portfolio manager - global equity and fixed income at Investment Bureau,  
Social Security Office*



“The courses here prepared me to make immediate and valuable contributions to my organization.”

*Kulthida Kulwiboonanunt  
Senior Vice President-Wealth Management,  
Asia Plus Securities Co., Ltd.*



## CULTURAL DIVERSITY



“In our class, we had foreigners who came from other countries such as Germany, Switzerland or France. We could have a discussion and an exchange of the culture and ideas with the foreign students.”

*Preecha Anekwasinchai  
Senior Vice President,  
Head of Division Corporate Treasury Division,  
Bank of Ayudhya PCL.*

### BE READY (Prior to Trimester 1)

- Data and Decisions
- Spreadsheet Modeling

### BE WELL-ROUNDED (Trimester 1 – Trimester 2)

- Accounting Information for Business Decisions
- Economics for Business Decision Making
- Strategic Marketing Models
- Corporate Finance in the Modern World
- Managing People, Organization and Change
- Operations Management
- Research Development in the Business World I
- Research Development in the Business World II
- Business Strategy and Planning I
- Business Strategy and Planning II

### BE SPECIALIZED (Trimester 3 – Trimester 4)

#### GLOBAL STRATEGY

- Global Diversity Management
- Global Trade Management
- Global Strategic Management
- Seminars on Businesses Around the World

#### INNOVATION IN BUSINESS

- Innovation Strategy and Creativity
- Innovation Implementation and Technology
- Innovation Project
- Seminars on Creativity and Innovation

#### PRACTICAL EXPERIENCE

- Global Business and Innovation Experience
- Business Simulation

	Plan A	Plan B
Pre-courses	Non credit	Non credit
Required Courses	24 credits	24 credits
Elective Courses	6 credits	15 credits
Thesis	15 credits	-
Thematic	-	6 credits
<b>Total (Not less than)</b>	<b>45 credits</b>	<b>45 credits</b>

### BE PRAGMATIC

#### (Trimester 5)

- Thesis (Plan A only)
- Thematic Paper (Plan B only)

# How to Apply

## REQUIRED DOCUMENTS :

- 1 **Transcript**
- 2 **Diploma**
- 3 **English proficiency score report**  
(TOEFL / IELTS / MU-Grad Test)  
(if required)
- 4 **Mathematics test report** (MUIC-QPT / GMAT)
- 5 **Letters of recommendation**
- 6 **Citizen ID card or Passport**
- 7 **Application fee payment** (2,500 Baht)

### STEP 1

Complete an online application at [www.muic.mahidol.ac.th](http://www.muic.mahidol.ac.th)

### STEP 2

Pay the non-refundable application fee (2,500 Baht) to

Bank	Siam Commercial Bank
Account Name	Mahidol University International College
Branch	Mahidol University
Account No.	333-208153-4
Swift code	SICOTHBK

### STEP 3

Submit the application fee pay-in slip and all required documents by mail or in person to

The Office of International Graduate Studies (iGS) Mahidol University  
International College  
Aditiyathorn Building, R.422, Floor 4  
999 Phutthamonthon 4 Road, Salaya,  
Nakhon Pathom, Thailand 73170  
Tel : +66 2700 500 Ext. 4483

### STEP 4

Submit a statement of purpose in a pdf format to the e-mail : [icgrad@mahidol.ac.th](mailto:icgrad@mahidol.ac.th)  
Visit [www.muic.mahidol.ac.th](http://www.muic.mahidol.ac.th) for guidelines.

### STEP 5

All qualified applicants will be invited to do MUIC-QPT (if required), and an Interview.



MAHIDOL UNIVERSITY INTERNATIONAL COLLEGE  
SALAYA CAMPUS



For more  
Information



**The Office of International Graduate Studies (IGS)**  
**Mahidol University International College**

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