



Undergraduate Students Orientation
3rd Trimester, Academic Year 2025 - 2026

April 10, 2026; 08:00 – 15:30 hrs.


A556 Spectrum Screening Space, 5th Floor, Aditayathorn Building


Friday, 10 April 2026:

Only for students in the following majors: Business Economics, Finance, International Business, Marketing, Travel and Service Business Entrepreneurship, Communication Design, and Media and Communication.

Attendance is Compulsory

Attire: Formal Uniform

Time	Activity
08:00 – 08:20 hrs.	Registration at room A558 Exhibition room, 5 th Floor, Aditayathorn Building
	Welcome Message from the Dean By Prof. Chulathida Chomchai, MD., Dean of MUIC
08:20 - 08:50 hrs.	PDPA (Personal Data Protection Act) By Asst. Prof. Dr. Songpon Teerakanok, Computer Science Lecturer, Science Division
08:50 – 09:20 hrs.	Student Affairs Office: An Indispensable Resource Begin a new chapter By SMO
09:20 – 11:00 hrs.	Making the most of your academic life and Registration System By Dr. Brian James Phillips, Assistant to the Associate Dean for Education Affairs Mrs. Kurniati Wirakotan, Head of Academic Counseling Unit  <i>*It is recommended that you review the information in advance before attending the orientation session.</i>

11:00 – 11:30 hrs.	<p>The placement test session is intended for students who have prior knowledge or a background in the foreign language.</p> <table border="1" data-bbox="464 215 922 432"> <thead> <tr> <th>No.</th> <th>Language</th> <th>Room</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>Chinese</td> <td>A251</td> </tr> <tr> <td>2.</td> <td>French</td> <td>A247</td> </tr> <tr> <td>3.</td> <td>German</td> <td>A249</td> </tr> </tbody> </table> <table border="1" data-bbox="963 215 1458 374"> <thead> <tr> <th>No.</th> <th>Language</th> <th>Room</th> </tr> </thead> <tbody> <tr> <td>4.</td> <td>Japanese</td> <td>A201</td> </tr> <tr> <td>5.</td> <td>Spanish</td> <td>A253</td> </tr> </tbody> </table>	No.	Language	Room	1.	Chinese	A251	2.	French	A247	3.	German	A249	No.	Language	Room	4.	Japanese	A201	5.	Spanish	A253
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11:30 – 12:20 hrs.	Lunch																					
12:20 – 12:30 hrs.	Registration at room A558 Exhibition room, 5 th Floor, Aditayathorn Building																					
12:30 – 14:30 hrs.	<p>SKY+and IT Tools By Assoc. Prof. Dr. Chanchai Phonthanukitithaworn, Associate Dean for Corporate Communication and Information Technology</p>  <p>Empowering Your Journey with Digital Tools <i>*It is recommended that you review the information in advance before attending the orientation session.</i></p>																					
14:30 – 15:30 hrs.	<p>Program Information and meet your Academic Advisors By the Division Chairs, Program Directors and Academic Advisors</p> <table border="1" data-bbox="416 1193 1509 1832"> <thead> <tr> <th>Program / Major</th> <th>Room no.</th> </tr> </thead> <tbody> <tr> <td> Business Administration: <ul style="list-style-type: none"> - Business Economics - Marketing - Finance - International Business </td> <td>A556</td> </tr> <tr> <td> Tourism and Hospitality Management <ul style="list-style-type: none"> - Travel and Service Business Entrepreneurship </td> <td>A420</td> </tr> <tr> <td> Fine and Applied Arts <ul style="list-style-type: none"> - Communication Design - Media and Communication </td> <td>A537 A622</td> </tr> </tbody> </table>	Program / Major	Room no.	Business Administration: <ul style="list-style-type: none"> - Business Economics - Marketing - Finance - International Business 	A556	Tourism and Hospitality Management <ul style="list-style-type: none"> - Travel and Service Business Entrepreneurship 	A420	Fine and Applied Arts <ul style="list-style-type: none"> - Communication Design - Media and Communication 	A537 A622													
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15:45 - 23:00 hrs.	<p>Online Class Registration using SKY+ Application. On-campus Support: Counter B, OAA, 3rd Floor, Aditayathorn Building Office hours: Mon.-Fri. 08:00 - 17:00 hrs. MUIC LINE Official: @myMUIC</p>																					

Remarks for Students and Visitors:

1. Food and drinks must be consumed at specific areas such as in canteen and outdoors.

No food or drink the A556 Spectrum Screening Space and lecture rooms.

2. Parent or student companion may drop off the student at the entrance of Adithayathorn Building.

3. Recommended parking area:

Parking 2. Parking fee 10 THB/hour (First 30 minutes are free of charge)




4. Free MUIC Shuttle Van Service

A free MUIC shuttle van will be available on Friday, 10 April 2026, during 07:30 – 10:00 hrs. and 15:00 – 17:00 hrs., operating between Parking 2 and Adithayathorn Building for orientation day.

5. Photography Notice:

Please be advised that photographs will be taken during the event for use on the MUIC website and in all other university publications. If any student does not wish to be photographed during this event, they may lower their head or cover their face.

Here are more interesting topics for you to learn.

<p style="text-align: center;">How to expand MUIC Academic Life to Global Experience by The Office of International Affairs</p>  <p style="text-align: center;">Take your academic journey beyond borders and explore international opportunities</p>	<p style="text-align: center;">Your Sources of Learning by Library</p>  <p style="text-align: center;">Unlock powerful resources and tools to support your learning and success</p>
<p style="text-align: center;">Safeguarding Mental Health: Suicide and Self-Harm Prevention by The Office of Student Affairs</p> 	<p style="text-align: center;">Student Life at MUIC by The Office of Student Affairs</p> 