



Undergraduate Students Orientation
1st Trimester, Academic Year 2026 - 2027
September 4, 2026; 08:00 – 16:30 hrs.
A556 Spectrum Screening Space, 5th Floor, Aditayathorn Building

Friday, 4 September 2026

Only for students in the following majors:

Business Economics, Finance, International Business, Marketing,
and Travel and Service Business Entrepreneurship.

Attendance is Compulsory

Attire: Formal Uniform

Time	Activity
08:00 – 08:20 hrs.	Registration at room A558 Exhibition room, 5 th Floor, Aditayathorn Building
	Welcome Message of the Dean By Prof. Chulathida Chomchai, MD., Dean of MUIC
08:20 - 09:00 hrs.	Student Affairs Office: An Indispensable Resource Begin a new chapter with SMO By Ms.Wimonsiri Hemtanon, Associate Dean for Student Affairs
09:00 – 09:30 hrs.	PDPA (Personal Data Protection Act) By Asst. Prof. Dr. Songpon Teerakanok, Computer Science Lecturer, Science Division
09:30 – 09:45 hrs.	How to expand MUIC Academic Life to Global Experience By The Office of International Affairs
09:45 – 11:30 hrs.	Making the most of your academic life and Registration System By Dr. Brian James Phillips, Assistant to the Associate Dean of Education Affairs Mrs. Kurniati Wirakotan, Head of Academic Counseling Unit

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11:30 – 12:00 hrs.	Placement test session for students who have previous knowledge or foreign language background. Students are not required to have previous knowledge of the foreign language in level 1. <table><tr><th>No.</th><th>Language</th><th>Room</th></tr><tr><td>1.</td><td>Chinese</td><td>A201</td></tr><tr><td>2.</td><td>French</td><td>A249</td></tr><tr><td>3.</td><td>German</td><td>A253</td></tr></table> <table><tr><th>No.</th><th>Language</th><th>Room</th></tr><tr><td>4.</td><td>Japanese</td><td>A247</td></tr><tr><td>5.</td><td>Spanish</td><td>A251</td></tr></table>	No.	Language	Room	1.	Chinese	A201	2.	French	A249	3.	German	A253	No.	Language	Room	4.	Japanese	A247	5.	Spanish	A251
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12:00 – 12:50 hrs.	Lunch																					
12:50 – 13:10 hrs.	Registration at room A558 Exhibition room, 5 th Floor, Aditayathorn Building																					
13:10 – 15:00 hrs.	SKY+and IT Tools By Assoc. Prof. Dr. Chanchai Phonthanukitithaworn, Associate Dean for Corporate Communication and Information Technology  Empowering Your Journey with Digital Tools <i>*It is recommended that you review the information in advance before attending the orientation session.</i>																					
15:00 – 16:30 hrs.	Program Information and meet your Academic Advisors By the Division Chairs, Program Directors and Academic Advisors <table><tr><th>Program / Major</th><th>Room no.</th></tr><tr><td>Tourism and Hospitality Management - Travel and Service Business Entrepreneurship</td><td>A402</td></tr><tr><td>Business Administration: - Business Economics - Marketing - Finance - International Business</td><td>A556</td></tr></table>	Program / Major	Room no.	Tourism and Hospitality Management - Travel and Service Business Entrepreneurship	A402	Business Administration: - Business Economics - Marketing - Finance - International Business	A556															
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Remarks for Students and Visitors:

1. **Food and drinks** must be consumed at specific areas such as in canteen and outdoors.

No food or drink the A556 Spectrum Screening Space and lecture rooms.

2. **Parent or student companion** may drop off the student at the entrance of Adithayathorn Building.

3. **Recommended parking area:**

-MUIC Parking at Aditayathorn Building (Free on Orientation Day)

-Parking 2. Parking fee 10 THB/hour (First 30 minutes are free of charge)

4. **Free MUIC Shuttle Van Service**

A free MUIC shuttle van will be available on Friday, 4 September 2026, during 07:30 – 09:00 hrs. and 15:00 – 17:00 hrs., operating between Parking 2, Parking 5 and Adithayathorn Building for orientation day.

5. **Photography Notice:**

Please be advised that photographs will be taken during the event for use on the MUIC website and in all other university publications. If any student does not wish to be photographed during this event, they may lower their head or cover their face.

Here are more interesting topics for you to learn.

How to expand MUIC Academic Life to Global Experience by The Office of International Affairs  Take your academic journey beyond borders and explore international opportunities	Your Sources of Learning by Library  Unlock powerful resources and tools to support your learning and success
Safeguarding Mental Health: Suicide and Self-Harm Prevention by The Office of Student Affairs Email: muiccounseling@mahidol.ac.th Registration Link: https://forms.gle/NecGz8a8sLvzJLXP7	Student Life at MUIC by The Office of Student Affairs 

MUIC Parking @Aditayathorn Building
Registration & Payment Trimester 1 Academic year 2026-2027
(For students interested in reserving a MUIC parking space)



More information 02-7005000 Ext.4304, 4307