



**For student
ID 688xxxx
and above**

**Bachelor of Management
Travel and Service Business Entrepreneurship (TSB) Major
Course Record**

Tourism and Hospitality Management (THM) Division

Name _____ ID _____

1. THM Students should keep this form updated and have it with them when consulting with their advisor.
2. In order to graduate, students need to earn a minimum of 166 credits and 2.0 GPA.
3. Before graduating, students must submit the complete form to the registrar.

1. FOUNDATION COURSES (Non-Credit)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICMA 100	Foundation Mathematics	0	4	0	0	Placement test	
ICMA 101	Precalculus	0	4	0	0	Placement test	
ICME 101	Foundation English: Communication Skills	0	4	0	0	Placement test	

Note I:

- For B.B.A. students, students whose Mathematics placement is below ICMB 151 Business Mathematics are required to take ICMA 100 Foundation Mathematics and pass the course with the grade of "S" before moving to ICMB 151 Business Mathematics.
- For B.Sc. and B.Eng. students, students whose Mathematics placement is below ICMA 106 Calculus I and/or ICMA 151 Statistics for Science I are required to take ICMA 101 Precalculus and pass the course with the grade of "S" before moving to ICMA 106 Calculus I and/or ICMA 151 Statistics for Science I.
- For B.A.Sc. students, students whose Mathematics placement is below ICCT 101 Mathematics for Creative Technology I are required to take ICMA 101 Precalculus and pass the course with the grade of "S" before moving to ICCT 101 Mathematics for Creative Technology I.

Note II:

- Based on their achievement on the essay portion of the MUIC entrance exam, students whose English placement is below ICGC 104 English Studies I: The Writer's Toolkit will be placed into the "FE Track". These students will be required to take ICME 101 Foundation English: Communication Skills and pass the course with the grade of "S" before moving to ICGC 104 English Studies I: The Writer's Toolkit.

2. GENERAL EDUCATION (GE) COURSES (30 Credits)

2.1 English Communications (10-14 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICGC 104	English Studies I: The Writer's Toolkit	4	4	0	8	Placement Writing Test	
ICGC 105	English Studies II: The Writer's Voice	4	4	0	8	Placement Writing Test or ICGC 104	
ICGC 106	English Studies III: Public Speaking	4	4	0	8	ICGC 105	
ICGC 221	English Studies IV: The World of English - Global Realities	2	2	0	4	ICGC 106	
ICGC 222	English Studies IV: The World of English - Literary Analysis	2	2	0	4	ICGC 106	
ICGC 223	English Studies IV: The World of English - Creative Writing	2	2	0	4	ICGC 106	
ICGC 224	English Studies IV: The World of English - Advanced Oral Communication	2	2	0	4	ICGC 106	

ICGC	226	English Studies IV: The World of English - Literature Into Film	2	2	0	4	ICGC 106	
ICGC	228	English Studies IV: The World of English - Language and Culture	2	2	0	4	ICGC 106	
ICGC	230	English Studies IV: The World of English - First and Second Language Acquisition	2	2	0	4	ICGC 106	
ICGC	231	English Studies IV: The World of English – Poetry	2	2	0	4	ICGC 106	
ICGC	232	English Studies IV: The World of English - The Short Story and the Novel	2	2	0	4	ICGC 106	
ICGC	233	English Studies IV: The World of English – Drama	2	2	0	4	ICGC 106	
ICGC	234	English Studies IV: The World of English - Literary Non-fiction	2	2	0	4	ICGC 106	
ICGC	235	ICGC 235 English Studies IV: The World of English - Writing for Research	2	2	0	4	ICGC 106	

Note I: Based on their achievement on the essay portion of the MUIC entrance exam, students will be placed into 3 following tracks:

‘FE Track’, ‘GC Track’ and ‘GC2 Track’.

- **‘FE Track’** – Students who are placed into ‘FE Track’ will be required to take ICME 101 (a non- credit course) and complete 14 credits in English Communication: ICGC 104, ICGC 105, ICGC 106 in order, and finally, any 200+ level English courses.
- **‘GC Track’** – Students who are placed into ‘GC Track’ will be required to complete 14 credits in English Communication: ICGC 104, ICGC 105, ICGC 106 in order, and finally, any 200+ level English courses.
- **‘GC2 Track’** – Students who are placed into ‘GC2 Track’ will be required to complete 10 credits in English Communication: ICGC 105, ICGC 106 in order, and finally, any 200+ level English courses.

2.2 GE Literacies (12 Credits)

Note I: Students must complete courses in the following six categories: MU Literacy, Health Literacy, Science & Environment Literacy, Intercultural & Global Awareness Literacy, and Finance & Management Literacy. Each category requires a minimum of 2 credits.

Note II: If a student selects a 4-credit course to fulfill a 2-credit literacy requirement, the excess 2 credits cannot be allocated or applied toward GE Elective or Free Elective credits. Instead, these excess credits will be entirely allocated to the literacy for which they were originally intended.

I. MU Literacy (2 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICGB 101	Project Management for Impacts	2	2	0	4		
ICGB 108	Event for Good	2	2	0	4		
ICGN 139	Scientific Inquiry and the Community	2	2	0	4		
ICGS 169	Learning by Doing	2	2	0	4		
ICGS 171	Digital Campaign for Gender Issues	2	2	0	4		
ICGS 172	Service Learning - Making Change	4	4	0	8		
ICGS 173	Service Learning - Campaigning for a Cause	4	4	0	8		
ICGS 175	Social Innovation and Sustainability	2	2	0	4		
ICGS 176	Sustainable Cooking	2	2	0	4		
ICGS 177	Social Innovation: Empowering Sustainable Communities	2	2	0	4		
ICGT 107	Innovation: Inside Out	2	2	0	4		

II. Health Literacy (2 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICGH 136	Sound & Soul: A Journey of Music, Emotion, and Well-being	2	2	0	4		
ICGH 143	Flowers and Fragrances for Health	2	2	0	4		
ICGN 135	Personal Health and Well-being	2	2	0	4		
ICGP 101	American Flag Football	1	0	2	1		
ICGP 102	Badminton	1	0	2	1		
ICGP 103	Basketball	1	0	2	1		
ICGP 104	Body Fitness	1	0	2	1		
ICGP 105	Cycling	1	0	2	1		
ICGP 106	Discover Dance	1	0	2	1		
ICGP 107	Golf	1	0	2	1		
ICGP 108	Mind and Body	1	0	2	1		
ICGP 109	Selected Topics in Sports	1	0	2	1		
ICGP 110	Self Defense (Striking)	1	0	2	1		
ICGP 111	Self Defense (Grappling)	1	0	2	1		

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICGP 112	Soccer	1	0	2	1		
ICGP 113	Social Dance	1	0	2	1		
ICGP 114	Swimming	1	0	2	1		
ICGP 115	Tennis	1	0	2	1		
ICGP 116	Volleyball	1	0	2	1		
ICGP 118	Health and Wellness	2	2	0	4		
ICGP 119	Mindful Food and Well-being	2	2	0	4		
ICGP 120	Mind and Body: Navigating the Interplay of Brain, Behavior, and Well-being	2	2	0	4		
ICGS 121	Abnormal Colleagues: how do I make this work?	4	4	0	8		
ICGS 126	Introduction to Psychology	4	4	0	8		
ICGS 155	Pathway to Purpose: Life Design and Self-Exploration	4	4	0	8		
ICGS 164	Positive Psychology	2	2	0	4		
ICGS 178	Unmasking Human Behaviour: Exploring Psychological Truths about Behaviour	2	2	0	4		
ICGS 179	Health and Society	2	2	0	4		
ICLL 100	Self Development	2	2	0	4		

III. Science & Environment Literacy (2 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICGH 131	Unraveling the Anthropocene: A Philosophical Critique of Earth's Shifts and Humanity's Roles	2	2	0	4		
ICGH 142	Fantasy Literature's Environmental Message	2	2	0	4		
ICGH 144	A Candle in the Dark: How to Tell Fact from Fiction	2	2	0	4		
ICGN 105	Ecology, Ecosystems and Socio-Economics in Southeast Asia	4	3	2	7		
ICGN 107	The Chemistry of Everyday Life	4	4	0	8		
ICGN 108	Essentials of Culinary Science for Food Business	4	3	2	7		
ICGN 111	Physics for CEO	4	4	0	8		
ICGN 113	Plants, People and Poisons	4	4	0	8		
ICGN 114	The Scientific Approach and Society	4	4	0	8		
ICGN 115	Human Evolution, Diversity and Health	4	4	0	8		
ICGN 116	Understanding and Visualizing Data	4	3	2	7		
ICGN 119	Computer Essentials	4	4	0	8		
ICGN 123	The Earth's Dynamic Structure	4	3	2	7		
ICGN 124	Climate Change and Human Society	4	3	2	7		
ICGN 126	Plant Society	2	2	0	4		
ICGN 127	Practical Mathematics	2	2	0	4		
ICGN 128	Climate Emergency, Biodiversity Crisis, and Humanity at Risk	2	1	2	3		
ICGN 129	Programming for Problem Solving	4	4	0	8		
ICGN 130	Cryptography: The Science of Making and Breaking Codes	2	2	0	4		
ICGN 134	Introduction to Artificial Intelligence	2	2	0	4		
ICGN 136	Creator Workshop	2	2	0	4		
ICGN 137	Star Wanderer	2	2	0	4		
ICGN 138	Cosmetics Chemistry	2	2	0	4		
ICGN 140	Food Energy for Health	2	2	0	4		
ICGN 141	Life in the Sea	2	1	2	3		
ICGN 142	Energy and the Environment	2	2	0	4		
ICGN 143	Gaia: Life on Earth	2	1	2	3		
ICGT 101	Technology-Enhanced Learning: Harnessing AI & Digital Tools for Academic Success	2	2	0	4		
ICGT 102	Digital Document Management	2	2	0	4		
ICGT 103	Computational Thinking	2	2	0	4		
ICGT 104	Tell a Great Story with Data	2	2	0	4		
ICGT 105	No-Code Application Development	2	2	0	4		
ICGT 106	Data and Spreadsheets	2	2	0	4		
ICLL 102	Skills for a Digital World	2	2	0	4		

IV. Intercultural & Global Awareness Literacy (2 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICGH 107	Contemporary Art and Visual Culture	4	4	0	8		
ICGH 109	Creative Thinking Through Art and Design	4	2	4	6		
ICGH 110	Drawing as Visual Analysis	4	2	4	6		

ICGH	115	Cinematic Language and Applications	4	4	0	8		
ICGH	116	World Cinemas	4	4	0	8		
ICGH	117	Drawing as Creative Expression	4	2	4	6		
ICGH	118	Photography Visualizing in the Digital Age	4	2	4	6		
ICGH	120	Thai and ASEAN Cinema	4	4	0	8		
ICGH	124	Life Drawing and Anatomy	4	2	4	6		
ICGH	128	Internet Celebrity, Culture and the Media	4	4	0	8		
ICGH	130	The Logic Lab: Crafting Coherent Arguments	2	2	0	4		
ICGH	132	The Rise and Fall of Ancient Athens	2	2	0	4		
ICGH	135	The Horror Film	2	2	0	4		
ICGH	137	Apocalypse Now, or Never, or Maybe?	2	2	0	4		
ICGH	139	Spirituality, Sustainability, Ecosystems	2	2	0	4		
ICGH	141	SPQR—Glimpses of Rome	2	2	0	4		
ICGH	145	Essentials to Photography, Skills and Practices	2	2	0	4		
ICGH	146	Acting for Self-Discovery and Empathizing with Others	2	2	0	4		
ICGH	147	Myth and the Masks of the Divine	2	2	0	4		
ICGH	148	Quest for Global Justice: A Philosophical Inquiry	2	2	0	4		
ICGL	101	Elementary German I	4	4	0	8	Placement Test	
ICGL	102	Elementary German II	4	4	0	8	Placement Test or ICGL 101	
ICGL	103	Elementary German III	4	4	0	8	Placement Test or ICGL 102	
ICGL	111	Elementary Japanese I	4	4	0	8	Placement Test	
ICGL	112	Elementary Japanese II	4	4	0	8	Placement Test or ICGL 111	
ICGL	113	Elementary Japanese III	4	4	0	8	Placement Test or ICGL 112	
ICGL	121	Elementary French I	4	4	0	8	Placement Test	
ICGL	122	Elementary French II	4	4	0	8	Placement Test or ICGL 121	
ICGL	123	Elementary French III	4	4	0	8	Placement Test or ICGL 122	
ICGL	131	Elementary Chinese I	4	4	0	8	Placement Test	
ICGL	132	Elementary Chinese II	4	4	0	8	Placement Test or ICGL 131	
ICGL	133	Elementary Chinese III	4	4	0	8	Placement Test or ICGL 132	
ICGL	141	Elementary Spanish I	4	4	0	8	Placement Test	
ICGL	142	Elementary Spanish II	4	4	0	8	Placement Test or ICGL 141	
ICGL	143	Elementary Spanish III	4	4	0	8	Placement Test or ICGL 142	
ICGL	160	Introduction to Thai Language and Culture	4	4	0	8		
ICGL	161	Elementary Thai I	4	4	0	8	Placement Test	
ICGL	162	Elementary Thai II	4	4	0	8	Placement Test or ICGL 161	
ICGL	163	Elementary Thai III	4	4	0	8	Placement Test or ICGL 162	
ICGL	164	Thai Writing for Specific Purposes in Workplace *for native Thai students	2	2	0	4		
ICGL	171	Diversities in Multilingual Societies	2	2	0	4		
ICGL	172	Chinese Influence in Thai Society	2	2	0	4		
ICGL	173	Introduction to Japanese Societies	2	2	0	4		
ICGL	174	From Siesta to Fiesta: Introduction to Spanish and Latin American Culture	2	2	0	4		
ICGL	201	Pre-Intermediate German I	4	4	0	8	Placement Test or ICGL 103	
ICGL	202	Pre-Intermediate German II	4	4	0	8	Placement Test or ICGL 201	
ICGL	203	Pre-Intermediate German III	4	4	0	8	Placement Test or ICGL 202	
ICGL	211	Pre-Intermediate Japanese I	4	4	0	8	Placement Test or ICGL 113	
ICGL	212	Pre-Intermediate Japanese II	4	4	0	8	Placement Test or ICGL 211	
ICGL	213	Pre-Intermediate Japanese III	4	4	0	8	Placement Test or ICGL 212	

ICGL	221	Pre-intermediate French I	4	4	0	8	Placement Test or ICGL 123
ICGL	222	Pre-intermediate French II	4	4	0	8	Placement Test or ICGL 221
ICGL	223	Pre-intermediate French III	4	4	0	8	Placement Test or ICGL 222
ICGL	231	Pre-Intermediate Chinese I	4	4	0	8	Placement Test or ICGL 133
ICGL	232	Pre-Intermediate Chinese II	4	4	0	8	Placement Test or ICGL 231
ICGL	233	Pre-Intermediate Chinese III	4	4	0	8	Placement Test or ICGL 232
ICGL	241	Pre-Intermediate Spanish I	4	4	0	8	Placement Test or ICGL 143
ICGL	242	Pre-Intermediate Spanish II	4	4	0	8	Placement Test or ICGL 241
ICGL	243	Pre-Intermediate Spanish III	4	4	0	8	Placement Test or ICGL 242
ICGN	125	Games and Learning	2	2	0	4	
ICGS	112	Geography of Human Activities	4	4	0	8	
ICGS	128	Global Gastronomy and Cuisines	4	4	0	8	
ICGS	131	Introduction to International Studies	4	4	0	8	
ICGS	132	Career Preparation in a Globalized World	4	4	0	8	
ICGS	133	Foundation of Mediterranean Cultures	4	4	0	8	
ICGS	137	Witchcraft and Gender Representation	4	4	0	8	
ICGS	143	Introduction to Air Transport and Tourism	4	4	0	8	
ICGS	156	Fashion and Society	2	2	0	4	
ICGS	157	Asian Religious Traditions	2	2	0	4	
ICGS	159	The Self and Modern Media	2	2	0	4	
ICGS	161	Skills in Dealing with People Across Cultures	2	2	0	4	
ICGS	162	Arts, Culture and Tourism Development	2	2	0	4	
ICGS	165	Tea Studies	2	2	0	4	
ICGS	167	Coffee Studies	2	2	0	4	
ICGS	168	Faith a Lifestyle	2	2	0	4	
ICGS	180	Cafe Story and Slow food	2	2	0	4	
ICGS	181	Cuisine and Culture	2	2	0	4	
ICGS	182	Humor Horizons	2	2	0	4	

V. Civic Literacy (2 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICGH 126	Behavioral Ethics: Why Good People Do Bad Things	2	2	0	4		
ICGH 129	Searching for Meaning	2	2	0	4		
ICGH 133	Socrates, His Predecessors and Successors	2	2	0	4		
ICGH 134	Digital Media Literacy: Skills for 21st Century Learning	2	2	0	4		
ICGH 138	The Philosophies of Asia	2	2	0	4		
ICGH 140	Ethics and Evolution	2	2	0	4		
ICGH 149	Law, Technology, and Society	2	2	0	4		
ICGH 150	Global Perspectives on Free Expression in the Digital Age	2	2	0	4		
ICGN 131	Digital Search Literacy	2	2	0	4		
ICGN 132	Digital Security and Privacy	2	2	0	4		
ICGN 144	Environmental Ethics	2	2	0	4		
ICGN 145	Food Integrity and Food Fraud: When a Food Product Is Not What It Seems	2	2	0	4		
ICGS 134	Is Democracy Good?	4	4	0	8		
ICGS 136	Social and Health Issues in Thailand	4	3	2	7		
ICGS 140	Fake News, Censorship and the Politics of Truth	4	4	0	8		
ICGS 147	Women in Leadership	4	4	0	8		
ICGS 158	Contemporary Issues in Thailand	2	2	0	4		
ICGS 160	Self and Society	2	2	0	4		
ICGS 163	Popular Media and Conflicts	2	2	0	4		
ICGS 166	Power and Politics	2	2	0	4		
ICGS 170	Civic Action in Thailand	2	2	0	4		
ICGS 183	Media and Community	2	2	0	4		

VI. Finance & Management Literacy (2 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICGB 102	Navigating the Market Landscape	2	2	0	4		
ICGB 103	Decoding Economic News	2	2	0	4		
ICGB 104	Entrepreneurship in a Disruptive Environment	2	2	0	4		
ICGB 105	Personal Finance Literacy	2	2	0	4		
ICGB 106	The Business of Fashion	2	2	0	4		
ICGB 107	Tourism Management Perspectives	2	2	0	4		
ICGB 109	Business Event Essentials	2	2	0	4		
ICGB 110	Management Styles of Effective Leaders	2	2	0	4		
ICGB 111	Leadership in a Global Society	2	2	0	4		
ICGB 112	The Art of Pricing	2	2	0	4		
ICGB 113	Crisis Management in Service Businesses	2	2	0	4		
ICGB 114	Cultural Strategies for Success: Unveiling Eastern Business Dynamics	2	2	0	4		
ICGB 115	Money: Deciphering Currencies of Value	2	2	0	4		
ICGB 116	Managing Self and Working with Others	2	2	0	4		
ICGH 101	Biotechnology: from Science to Business	4	4	0	8		
ICGS 102	Business Sustainability and the Global Climate Change	4	4	0	8		
ICGS 135	Entrepreneurial Accounting	4	4	0	8		
ICGS 153	Social Media Management for Service Sector	2	2	0	4		
ICGS 174	The Art of Leadership in Practice: Inspiration	2	2	0	4		
ICGS 184	Healthy Habits, Happy Shoppers: Exploring Health Literacy in Consumer Decisions	2	2	0	4		
ICLL 101	Professional Development	2	2	0	4		

2.3 General Education Elective Courses (4-8Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade

Note : Students need to take remaining courses in any GE category to fulfill their 30 credits requirement of GE: 4 credits for students whose English Communication track are placed into 'FE track' or 'GC Track' and 8 credits for students whose English Communication track are placed into 'GC2 Track'. Partial credits of GE course that exceed the GE requirements cannot be counted towards Free Electives.

3. SPECIFIC COURSES (no less than 108 Credits)

3.1 Core Courses (32 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICTB 219	Introduction to Travel and Service Businesses	4	4	0	8		
ICTB 202	Principles of Management	4	4	0	8		
ICTB 203	Consumer Behavior for Travel and Service Businesses	4	4	0	8	ICTB 219	
ICTB 204	Business Communication	4	4	0	8	ICGC 106	
ICTB 301	People and Talent Management	4	4	0	8	ICTB 202	
ICTB 302	Business Laws for Travel and Service Businesses	4	4	0	8	ICTB 219	
ICTB 303	Digital Transformation for Travel and Service Businesses	4	4	0	8	ICTB 219	
ICTB 304	Service Management and Experience Design	4	4	0	8	ICTB 219	

3.2 Major Required Courses (48 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICTB 212	Marketing for Travel and Service Businesses	4	4	0	8		
ICTB 213	Economics for Travel and Service Businesses	4	4	0	8	ICTB 218	
ICTB 214	Accounting for Travel and Service Businesses	4	4	0	8		
ICTB 216	Sustainable Development in Travel and Service Businesses	4	4	0	8	ICTB 219	
ICTB 217	Digital Marketing for Travel and Service Businesses	4	4	0	8	ICTB 212	
ICTB 218	Business Statistics and Data Management	4	4	0	8		

ICTB	311	Finance for Travel and Service Business	4	4	0	8	ICTB 214	
ICTB	312	Strategic Management for Travel and Service Businesses	4	4	0	8	100 Credits	
ICTB	313	Business Research for Travel and Service Businesses	4	4	0	8	100 credits and ICTB 218	
ICTB	314	Revenue Management in Travel and Service Businesses	4	4	0	8	100 Credits	
ICTB	315	Entrepreneurship and Business Plan Development	4	4	0	8	100 Credits	
ICTB	316	Data Analytics for Travel and Service Businesses	4	4	0	8	ICTB 218	

3.3 Major Elective Courses (no less than 12 Credits)

Students will choose to study **three** of the **4-credit** courses from the **five** following elective modules:

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
3.3.1 Hotel Management Module							
ICTB	221	Room Division Operation Management	4	4	0	8	
ICTB	222	Facility Management for Hotel Operations	4	4	0	8	
ICTB	223	Hospitality Facilities Design	4	3	2	7	
ICTB	224	Special Topics in Hotel Management	4	4	0	8	
ICTB	324	Hotel Business Development and Management	4	4	0	8	ICTB 221 or ICTB 222
3.3.2 Food & Restaurant Management Module							
ICTB	231	Culinary Operation Management	4	3	2	7	
ICTB	232	Baking and Pastry Business	4	3	2	7	
ICTB	233	Gastronomy Exploration and Food's Experiences	4	4	0	8	
ICTB	234	Restaurant Marketing and Branding Strategies	4	4	0	8	
ICTB	235	Special Topics in Food and Restaurant Management	4	4	0	8	
ICTB	335	Restaurant Business Planning and Operations	4	4	0	8	ICTB 231 or ICTB 232
3.3.3 Tourism Management Module							
ICTB	241	Travel Guide and Interpretation	4	3	2	7	
ICTB	242	Tourism Package Management and Business	4	3	2	7	
ICTB	243	Online Travel and Service Business	4	4	0	8	
ICTB	244	Wine Studies and Wine Tourism	4	3	2	7	Age above 20
ICTB	245	Cultural Heritage Studies for Entrepreneurship	4	4	0	8	
ICTB	246	Special Topics in Tourism Management	4	4	0	8	
3.3.4 Event Management Module							
ICTB	251	Event Planning and Operation	4	4	0	8	
ICTB	252	Event and Experience Design	4	3	2	7	
ICTB	253	Event Business Stakeholders Engagement	4	4	0	8	
ICTB	254	Leisure and Sport Event	4	3	2	7	
ICTB	255	Special Topics in Event Management	4	3	2	7	
ICTB	355	Creative Event Production	4	3	2	7	ICTB 251 or ICTB 252
3.3.5 Health & Wellness Management Module							
ICTB	261	The Basics of Exercise Science and Wellness	4	4	0	8	
ICTB	262	Principles and Practice of Sport management for Business	4	4	0	8	
ICTB	263	Healthcare and Medical Business	4	4	0	8	
ICTB	264	Special Topics in Health & Wellness Management	4	4	0	8	
ICTB	364	Spa and Wellness Business	4	4	0	8	ICTB 263

3.4 Internship Courses (16 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICTB	292	Internship I	8	0	24	8	70 credits
ICTB	492	Internship II	8	0	24	8	Final trimester only

4. I-DESIGN ELECTIVES COURSES (20 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade

Note: The purpose of the I-Design electives is to promote multidisciplinary learning. Students are encouraged to explore courses offered by diverse disciplines across MUIC, Mahidol University, and partner institutions. The I-Design electives can be satisfied upon the completion of the following course categories:

1. **Minor courses** offered by any program in MUIC
2. **Certificate courses** offered by any program in MUIC
3. **Any major courses** offered by any program in MUIC
4. **Any major courses** offered in **Mahidol University** (including undergraduate and graduate level courses). Courses must be approved by the student’s advisor.
5. **Any major courses** offered at **partner institutions** (who have MOU with Mahidol University and/or MUIC). Courses must be approved by the student’s advisor.

5. FREE ELECTIVE COURSES (no less than 8 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade

Note: Students can take any courses offered by MUIC / Mahidol University or any major courses offered by the partner institutions (with MOU) as free elective courses with the approval from the advisor.