

<b>Business Administration Division</b>
<a href="#"><u>Viriya Taecharunroj. (2025). Strategic City Branding Insights from Asian Cities. In Magdalena Florek (Ed). ISBN 9781032958989, 1-168.</u></a>
<a href="#"><u>Asif Saeed, Samreen Hamid, Riadh Manita, <b>Phassawan Suntraruk</b>. (2025). CSR decoupling and financial fraud: Unveiling the hidden nexus in US-listed firms. <i>Research in International Business and Finance</i>, 75, 102791.</u></a>
<a href="#"><u><b>Olimpia C. Racela</b>, Nipawan Thirawat, <b>Amonrat Thoumrungroje</b>. (2025). Mined Technology: Go-to-Market Strategy. <i>SAGE Business Cases Originals</i>, DOI: 10.4135/9781071981504.</u></a>
<a href="#"><u>Idris Oyewale Oyelakin, Asnidar Hanim Yusuf, Salwani Arbak, and <b>Bablu Kumar Dhar</b>. (2025). Building Resource Capabilities Through Green Servitization and ISO 14001 for Sustainable Performance: Perspectives From Manufacturing Firms. <i>Corporate Social Responsibility and Environmental Management</i>, DOI: 10.1002/csr.3150.</u></a>
<a href="#"><u>Muhammad Zada, Salman Khan, Shagufta Zada, <b>Bablu Kumar Dhar</b>, Ricardo Marcão. (2025). Harnessing Social Media and NGO Collaboration for Advancing Sustainable Ecotourism Policy: A Pathway to Sustainable Tourism Development. <i>Sustainable Development</i>, DOI: 10.1002/sd.3373.</u></a>
<a href="#"><u>Muhammad Zada, Salman Khan, Shagufta Zada, <b>Bablu Kumar Dhar</b>. (2025). Driving Sustainable Development Through CSR Leadership: Insights Into Organizational Learning and Technological Innovation. <i>Sustainable Development</i>, DOI: 10.1002/sd.3341.</u></a>
<a href="#"><u>Nilesh Nirmal, Kiran Ramesh Mahale, Nikheel Bhojraj Rathod, Shahida Anusha Siddiqui, <b>Bablu Kumar Dhar</b>. (2025). Winery waste: A sustainable approach for bioactive compound extraction and various industrial applications. <i>Process Safety and Environmental Protection</i>, 193, 760-771.</u></a>
<a href="#"><u>Viriya Taecharunroj. (2025). Chapter 5: Reimagining city brand analysis with social media analytics: the case of Bangkok, Thailand. In Alex Deffner and Mihalis Kavaratzis (Eds). <i>City Branding</i>, DOI: 10.4337/9781035347544.00012.</u></a>
<a href="#"><u><b>Lokweetpun Suprawan</b>, Wanny Oentoro, Sarinya L. Suttharattanagul. (2025). Love me, love my endorsed brand: unveiling the impact of Generation Z fan's celebrity worship on online brand advocacy. <i>Journal of Product &amp; Brand Management</i>, 34(5), 618-633.</u></a>
<a href="#"><u>Dissat Prasertsakul and Phassawan Suntraruk. (2025). Exploring Consumers' Intention to Adopt Sustainable Electric Vehicles. <i>Global Business and Finance Review</i>, 30(1), 28 – 42.</u></a>
<a href="#"><u><b>Wallapa Suengkamolpisut</b> and Thipsukhon Chuensodsai. (2025). From Classroom to Boardroom: Assessing Curriculum Development for International Business Major Gaps in Undergraduate Business Education. <i>Journal of Curriculum and Teaching</i>, 14(1), 257-282.</u></a>

<b>Business Administration Division</b>
<a href="#"><u>Mehmet Bağış, Zafer Adiguzel, <b>Bablu Kumar Dhar</b>, Tarik Yolcu, and Mehmet Nurullah Kurutkan. (2025). Green creativity and business sustainability: the influence of dynamic capabilities, technology adoption, business strategies and knowledge management. <i>Business Process Management Journal</i>, DOI: 10.1108/BPMJ-10-2024-0903.</u></a>
<a href="#"><u>Viput Ongsakul, <b>Pandej Chintrakarn</b>, and Pornsit Jiraporn. (2025). Corporate culture and shareholder litigation rights: evidence from a quasi-natural experiment and textual analysis. <i>Review of Behavioral Finance</i>, 17(1), 19-38.</u></a>
<a href="#"><u><b>Viriya Taecharungroj</b> and Ake Pattaratanakun. (2025). Can soft power and nation brands predict economic performance of nations? A machine learning approach. <i>Place Branding and Public Diplomacy</i>, DOI: 10.1057/s41254-025-00396-3.</u></a>
<a href="#"><u>Viput Ongsakul, <b>Pandej Chintrakarn</b>, and Pornsit Jiraporn. (2025). Climate change, asset redeployability, and sustainability: evidence from earnings conference calls. <i>Journal of Sustainable Finance &amp; Investment</i>, 15(2), 365-387.</u></a>
<a href="#"><u>Lokweetpun Suprawan, Wallapa Suengkamolpisut, Saifon Singhatong. (2025). The impact of social media characteristics on young job applicants' intentions: mediating roles of employer brand attractiveness and person-organization fit. <i>International Studies of Management &amp; Organization</i>, DOI: 10.1080/00208825.2025.2500831.</u></a>
<a href="#"><u>Supara Kapasuwan, Benjalux Sakunasingha, and Olimpia C. Racela. (2025). Thai Union Group: Sustainable Performance and Equity Valuation. <i>Asian Case Research Journal</i>, 29(1), 59-93.</u></a>
<a href="#"><u>Idris Oyewale Oyelakin, Asnidar Hanim Yusuf, Salwani Arbak, and <b>Bablu Kumar Dhar</b>. (2025). Building Resource Capabilities Through Green Servitization and ISO 14001 for Sustainable Performance: Perspectives From Manufacturing Firms. <i>Corporate Social Responsibility and Environmental Management</i>, DOI: 10.1002/csr.3150.</u></a>
<a href="#"><u>Fueanglada Prawang Carlson, <b>Bablu Kumar Dhar</b>, and Aritach Tantipanjwit. (2025). Sustaining Hybrid Cultural Identities: Education and Careers of Thai Classical Singers in Western Opera. <i>Journal of Posthumanism</i>, 5(5), 4285-4304.</u></a>
<a href="#"><u>Mustafa Yılmaz , Mehmet Bağış, Metin Saygılı, and <b>Bablu Kumar Dhar</b>. (2025). The impact of environmental regulation, green innovation capabilities and sustainable marketing activities on strategic performance. <i>Business Process Management Journal</i>, DOI: 10.1108/BPMJ-01-2025-0093.</u></a>
<a href="#"><u>Asif Saeed, Muhammad Usman Khurram, Riadh Manita, and <b>Thanarek Thanakijssombat</b>. (2025). Audit Quality and CSR Decoupling: An International Perspective. <i>International Journal of Finance and Economics</i>, DOI: 10.1002/ijfe.3162.</u></a>

<b>Business Administration Division</b>
<a href="#"><u>Pattanaporn Chatjuthamard, <b>Pandej Chintrakarn</b>, Pornsit Jiraporn, and Sang Mook Lee. (2025). Climate change, tax avoidance, and shareholder value: Evidence from the Paris Agreement. <i>International Review of Finance</i>, 25(1).</u></a>
<a href="#"><u>Claus Schreier, Isabel Medalho Pereira Rodrigues, and Benjalux Sakunasingha. (2025). From Sustainability DNA to a Strategically Sustainability Approach: The Role of Governance within an ESG Framework. <i>Asian Case Research Journal</i>, 29,(02), 179-202.</u></a>
<a href="#"><u>Muhammad Zada, Shagufta Zada, <b>Bablu Kumar Dhar</b>, Chen Ping, Soumodip Sarkar. (2025). Digital Leadership and Sustainable Development: Enhancing Firm Sustainability Through Green Innovation and Top Management Innovativeness. <i>Sustainable Development</i>, DOI: 10.1002/sd.3488.</u></a>
<a href="#"><u>Amonrat Thoumrungroje. (2025). Utilizing Generative AIs in Academic Writing: Opportunities, Challenges, Ethical Dilemma and Suggestions. <i>KKBS Journal of Business Administration and Accountancy</i>, 9(1), 1–9.</u></a>
<a href="#"><u>Wallapa Suengkamolpisut; and Saifon Singhatong. (2025). Fostering alignment in the hybrid workplace: bridging the gap between employee experience and expectations. <i>International Journal of Human Resources Development and Management</i>, 24(1), 53-71.</u></a>
<a href="#"><u>Mohammad Ridwan, Afsana Akther, <b>Bablu Kumar Dhar</b>, Md. Mustaqim Roshid, Tasfia Mahjabin, Shewly Bala, Hemel Hossain. (2025). Advancing Circular Economy for Climate Change Mitigation and Sustainable Development in the Nordic Region. <i>Sustainable Development</i>, DOI: 10.1002/sd.3563.</u></a>
<a href="#"><u><b>Ji Hye Jaime Chung</b> and Joshua Youngbin Min. (2025). Playful communicative strategies of Korean Instagram influencers: Enhancing Gen-Z followers’ socialization. <i>Journal of Language and Culture</i>, 44(2), 17–31.</u></a>
<a href="#"><u>Alain Neher, Alfred Wong, Peter Adjei-Bamfo, <b>Roman Meinhold</b>, Justice N. Bawole, and Manohar Pawar. (2025). Social Development Funding Desiderata: Key Issues, Financing Gaps and Options. <i>The International Journal of Community and Social Development</i>, 7(2), 263-283.</u></a>
<a href="#"><u>Nassim Dehouche. (2025). Blockchain as urban governance infrastructure in private cities: an exploratory review. <i>Frontiers in Sustainable Cities</i>, 7, 1-12.</u></a>
<a href="#"><u>Supara Kapasuwan and Benjalux Sakunasingha. (2025). An Overview of ESG and Non-Tariff Measures Affecting International Trade of Seafood and Aquaculture Products. <i>Journal of Suvarnabhumi Institute of Technology (Humanities and Social Sciences)</i>, 11(1), 363-375.</u></a>
<a href="#"><u><b>Kanix Bukkavesa</b>, Dinorah Frutos-Bencze, and Pairor Makcharoen. (2025). Interdependent Causes of the Tom Yum Kung Crisis: A Paticcasamuppāda Perspective. <i>Journal of International Buddhist Studies</i>, 16(1), 71–87.</u></a>
<a href="#"><u>Viput Ongsakul, Pattanaporn Chatjuthamard, <b>Pandej Chintrakarn</b>, and Pornsit Jiraporn. (2025). Leveraging the pandemic: exploring how Covid exposure shapes capital structure using a text-based approach. <i>Review of Behavioral Finance</i>, 17(2), 272-297.</u></a>

<b>Business Administration Division</b>
<a href="#"><u>Mahmud Hasan Riaz, Sohidul Islam, Zobayer Ahmed, Musa Khan, Md. Mustaqim Roshid, <b>Bablu Kumar Dhar</b>, and Mohammad Sharif Uddin. (2025). Nonlinear effects of ICT-trade openness on sustainable energy transition in Bangladesh. <i>Energy Policy</i>, 206.</u></a>
<a href="#"><u>Sohidul Islam, Md. Mustaqim Roshid, Reday Chandra Bhowmik, <b>Bablu Kumar Dhar</b>, Asif Raihan, Rejaul Karim. (2025). Policy pathways for renewable energy, health, and sustainability in sub-saharan Africa: An empirical assessment of energy access and life expectancy. <i>Energy Policy</i>, 206.</u></a>
<a href="#"><u>Sharmila Ramachandaran, Shamsiah Banu, Fang Wen Jie, <b>Bablu Kumar Dhar</b>, and Chaudhery. (2025). Perception on the Effectiveness of Hybrid Work Model in Human Resource Management Practices. <i>Intellectual Economics</i>, 19(1), 184-209.</u></a>
<a href="#"><u><b>Alessandro Stasi</b> and Andrea Poggio. (2025). The Future of Football Agents: Legal Battles and the Fight Over FIFA's New Regulations. <i>European Competition and Regulatory Law Review</i>, 9(2), 155 – 168.</u></a>
<a href="#"><u><b>Alessandro Stasi</b> and Krittinon Choavaratana. (2025). Leveraging DNA Databases to Reconnect Families Separated by Conflicts and Humanitarian Crises. <i>OBM Genetics</i>, 9(3), 304.</u></a>
<a href="#"><u>Walanchalee Wattanacharoensil and Malinvisa Sakdiyakorn. (2025). MINT's Journey toward Sustainable Excellence and Net-Zero Emissions. In Abhishek Singh Bhati, Valeriya Radomskaya, Jacob Wood, Alexander Josiassen (Eds.). <i>The Business of Low-Carbon Tourism</i>, <a href="https://doi.org/10.4324/9781032648064">https://doi.org/10.4324/9781032648064</a>.</u></a>
<a href="#"><u>Ontida Chanuban and <b>Onnida Thongpravati</b>. (2025). Opportunity Identification in Value Chains: The Influence of Firm Size, Sub-Sector Context, and Entrepreneurial Roles in the Agro-Food Sector of an Emerging Economy. <i>Würzburg International Business Forum 8th International Business Conference</i>.</u></a>
<a href="#"><u>Sohidul Islam, Md. Yousuf, <b>Bablu Kumar Dhar</b>, Reday Chandra Bhowmik, Md. Mustaqim Roshid, Shaharier Arafat Sumon. (2025). Environmental Sustainability and CO2 Emissions in Mexico: Unveiling the Roles of Fiscal Policy, Digital Innovation, and Renewable Energy Transitions. <i>Sustainable Development</i>, DOI: 10.1002/sd.70049.</u></a>
<a href="#"><u>Md. Nahiduzzaman, Rubaiyat Shabbir, Bapon Chandra Kuri, <b>Bablu Kumar Dhar</b>, and Anick Roy. (2025). Financial Volatility Spillovers and Risk Dynamics in Global Tourism: Evidence From Equity and Bond Markets. <i>Thunderbird International Business Review</i>, DOI: 10.1002/tie.70031.</u></a>
<a href="#"><u>Fang Wen Jie, Sharmila Devi Ramachandaran, <b>Bablu Kumar Dhar</b>, and Rejaul Karim. (2025). Capital structure and innovation for social progress: How high-tech firms shape economic development and institutional resilience in China. <i>International Journal of Innovative Research and Scientific Studies</i>, 8(5), 2298-2312</u></a>
<a href="#"><u>Kandapa Thanasutal and Yingyot Chiaravutthi. (2025). Generational Differences in Perceived Channel Value and Omnichannel Shopping Intention: A Quantitative Survey-Based Study. <i>Journal of Innovation in Business, Management and Social Sciences</i>, 6(2), 23-47.</u></a>
<a href="#"><u>Viput Ongsakul, Pattanaporn Chatjuthamard, <b>Pandej Chintrakarn</b>, and Pornsit Jiraporn. (2025). Climate change exposure in uncertain times: A text-based approach. <i>International Review of Economics &amp; Finance</i>, 100.</u></a>

<b>Business Administration Division</b>
<a href="#"><u>Pattana Boonchoo, Amonrat Thoumrungroje, Olimpia C. Racela. (2025). Leveraging External Networks and Internal Capabilities: A Pathway to Innovation in an Export Economy. <i>EmergingScience Journal</i>, 9(4), 2008-2025.</u></a>
<a href="#"><u>Malinvisa Sakdiyakorn, Walanchalee Wattanacharoensil, and Olimpia C. Racela. (2025). Minor International: A Resilient Journey toward Aligning Growth and Sustainability. <i>Asian Case Research Journal</i>, 29(3), 237-264.</u></a>
<a href="#"><u>Bablu Kumar Dhar, Md. Mustaqim Roshid, Sulochana Dissanayake, Udit Chawla, and Muhammad Faheem. (2025). Leveraging FinTech and GreenTech for long-term sustainability in South Asia: Strategic pathways toward Agenda 2050. <i>Green Technologies and Sustainability</i>, 4(1).</u></a>
<a href="#"><u>Wallapa Suengkamolpisut, Bablu Kumar Dhar, Zakaria Elkhwesky, Soumodip Sarkar. (2025). Green intellectual capital and sustainable performance: an empirical investigation within the hotel industry Available. <i>Journal of Intellectual Capital</i>. DOI: 10.1108/JIC-03-2025-0074.</u></a>
<a href="#"><u>Florian Egglia and Walanchalee Wattanacharoensil. (2025). Living with tourism: a fluid interplay of various actors within the urban tourism space. <i>Tourism Recreation Research</i>, DOI: 10.1080/02508281.2025.2559263.</u></a>
<a href="#"><u>Jiabin Yi, Li Shiji, Meng Ren, Xiaoping Yang, Bablu Kumar Dhar. (2025). Green innovation, ESG governance, and digital transformation: Evidence from China's high-end manufacturing sector. <i>Oeconomia Copernicana</i>, 16(3), 977-1020.</u></a>
<a href="#"><u>Wenjing Yao, Aihua Cheng, Cuihong Cao, I-Hua Chen, Xiaoxia Wei and Olga Malas. (2025). The roles of general mattering, anti-mattering, psychological distress, and mistake tolerance in teacher turnover: insights from Chinese educational settings. <i>Humanities and social sciences communications</i>, 12(1630).</u></a>
<a href="#"><u>Asif Saeed, Sajid M. Chaudhry; Riadh Manita, Phassawan Suntraruk. (2025). Does the presence of a corporate social responsibility committee matter for bank risk-taking?. <i>Review of Accounting and Finance</i>, 24(5), 601–618.</u></a>
<a href="#"><u>Ji Hye Jaime Chung and Xiaoxia Wei. (2025). Fostering Mattering: A Qualitative Exploration of Leadership Communication in Collectivist East Asian Organizations. <i>SAGE journal</i>, DOI: 10.1177/2329490625137067.</u></a>
<a href="#"><u>Saifon Singhatong, Wallapa Suengkamolpisut, and Olimpia C. Racela. (2025). Cultural Transformation at AIS: Navigating Generational Diversity and Inclusive Change in Thailand. <i>Asian Case Research Journal</i>, 29(4), 297-316.</u></a>
<a href="#"><u>Olimpia C. Racela, Amonrat Thoumrungroje, and Onnida Thongpravati. (2025). AI &amp; Robotics Ventures: Expanding Deep Tech Solutions for a Sustainable Future. <i>Asian Case Research Journal</i>, 29(3), 265-295.</u></a>
<a href="#"><u>Claus Schreier and Roman Meinhold. (2025). The Besuca Case – Tradition Meets Innovation: Transitions Within a Family Business Case Study. <i>ABAC Journal</i>, 45(4).</u></a>

<b>Business Administration Division</b>
<a href="#"><u>Md. Nahiduzzaman, Sanjoy Kumar Sarker, Bapon Chandra Kuri, <b>Bablu Kumar Dhar</b>, Partha Pratim Roy, Rejaul Karim. (2025). Navigating environmental vulnerability and resource dependence: Toward equitable and sustainable growth pathways in resource-rich economies. <i>Resources Policy</i>, 111.</u></a>
<a href="#"><u>Sohidul Islam, Md. Mustaqim Roshid, Reday Chandra Bhowmik, <b>Bablu Kumar Dhar</b>, Mohammed Saiful Islam, Asif Raihan, Fatema Akte. (2025). Global governance and security challenges: transnational pathways to reducing terrorism mortality in a globalized world. <i>Research in Globalization</i>, 11.</u></a>
<a href="#"><u>Mehedi Hasan Shanta, Parvez Mosharraf Patwary, Sheak Salman, Sharif Abu Hanifa, Sumonta Shil, Sadia Hasanat, Md. Mustaqim Roshid, <b>Bablu Kumar Dhar</b>. (2025). Strategic barriers to circular waste transitions in emerging economies: A fuzzy DEMATEL approach for sustainable industrial development. <i>Sustainable Futures</i>, 10.</u></a>
<a href="#"><u>Viriya Taecharunroj. (2025). Branding innovation ecosystems: A multi-level framework for university technology transfer offices. <i>Industry and Higher Education</i>, DOI: 10.1177/09504222251397499.</u></a>
<a href="#"><u>Athapol Ruangkanjanases, Shih-Chih Chen, <b>Ornlatcha Sivarak</b> and Asif Khan. (2025). Achieving green competitive advantage through generative AI: the mediating roles of organisational creativity and green innovation ambidexterity in manufacturing. <i>International Journal of Logistics Research and Applications</i>, DOI: 10.1080/13675567.2025.2573664.</u></a>
<a href="#"><u>Athapol Ruangkanjanases, <b>Ornlatcha Sivarak</b>, Ardy Wibowo, Asif Khan, Shih-Chih Chen. (2025). Unveiling Multi-Dimensional Factors of Consumer Switching Intention Towards Electric Vehicles. <i>Journal of Human, Earth, and Future</i>, 6(3), 585-604.</u></a>
<a href="#"><u><b>Alessandro Stasi</b>, Alfonso Pellegrino. (2025). The cost divide: Why veterinary medicinal products for dogs and cats in the EU cost more than their human equivalents. <i>Research in Veterinary Science</i>, 198, 1-11.</u></a>
<a href="#"><u><b>Wallapa Suengkamolpisut</b> and Ploychoompoo Sukustit. (2025). Unlocking Potential Through Upskilling: Motivators and Barriers Among Professional Support Staff in Higher Education. <i>Human Behavior, Development and Society</i>, 26(3), 529-542.</u></a>
<a href="#"><u><b>Wallapa Suengkamolpisut, Saifon Singhatong</b> and Sithapan Viriyamano. (2025). Intercultural competence and leadership identity in blended global learning. <i>Journal of International Students</i>, 16(1), 1-22.</u></a>
<a href="#"><u>Alfonso Pellegrino and <b>Alessandro Stasi</b>. (2025). Sustainability in Sport Management: A Review and Bibliometric Analysis. <i>Advances in Decision Sciences</i>, 29(4), 94-140.</u></a>
<a href="#"><u>Wallapa Suengkamolpisut and Saifon Singhatong. (2025). Leading across boundaries: adaptive leadership and employee well-being in Thailand's hybrid workplace. <i>Organization Management Journal</i>, DOI: 10.1108/OMJ-08-2025-2669.</u></a>
<a href="#"><u>Sulochana Dissanayake, <b>Bablu Kumar Dhar</b>, P. R. Weerathunga, and Mihiri Wickramasinghe. (2025). Youth Entrepreneurship Narratives in South Asia: Digital Transformation, Green Innovation, and Sustainable Development Pathways. <i>Sustainable Development</i>, DOI: 10.1002/sd.70398.</u></a>

<b>Business Administration Division</b>
<a href="#"><u>Md. Abdullah Al Mamun, Bablu Kumar Dhar and et.al. (2025). Enhancing banking performance through regulatory technology: Analyzing cost reduction, sustainability, and profitability in Bangladesh's banking sector. <i>Sustainable Futures</i>, 10(101234), 1-12.</u></a>
<a href="#"><u>Sodiq Olaide Bisiriyu and Bablu Kumar Dhar. (2025). Glodebtization: Implications for Sustainable Development Goals. <i>Research in Globalization</i>, 11(100317), 1-23.</u></a>
<a href="#"><u>Viput Ongsakul, Pornsit Jiraporn, Pandej Chintrakarn, Pattanaporn Chatjuthamard. (2026). Climate change exposure, oil price uncertainty, and managerial ownership: Insights from textual analysis. <i>Energy and Climate Change</i>, 6.</u></a>
<b>Fine and Applied Arts Division</b>
<a href="#"><u>Nunnapan Puathanawat. (2024). Authenticity and Monetization Practices of Thai Influencers on Instagram and TikTok. <i>The Kyoto Conference on Arts, Media &amp; Culture 2024</i>, Kyoto, Japan.</u></a>
<a href="#"><u>Nunnapan Puathanawat and Supathida Kulpavaropas. (2024). Online Beauty Culture and the Monetization Practices of Thai Social Media Influencers on TikTok. <i>Journal of Studies in the Field of Humanities</i>, 31(2), 334-357.</u></a>
<a href="#"><u>Dale Alan Konstanz. (2025). Stalled Futures. The 13th International Art &amp; Design Symposium 2025, Work in Progress: BANI WORLD, Rangsit University, Thailand.</u></a>
<a href="#"><u>Ploy Nikadanont. (2025). Guidelines for Illustrations Design that Develop Positive Emotions Using Neuro Design Principles for Generation Z Ages 18-24. <i>The 13th International Art &amp; Design Symposium 2025, Work in Progress: BANI WORLD</i>, Rangsit University, Thailand.</u></a>
<a href="#"><u>Napatt Piyawongwatthana. (2025). The Quietude Echo. <i>The 13th International Art &amp; Design Symposium 2025, Work in Progress: BANI WORLD</i>, Rangsit University, Thailand.</u></a>
<a href="#"><u>Supanida Chantarin. (2025). Resilience is in your sweat. The 13th International Art &amp; Design Symposium 2025, Work in Progress: BANI WORLD, Rangsit University, Thailand.</u></a>
<a href="#"><u>Dynaya Bhutipunthu and Dale Konstanz. (2025). The Aesthetics of Insects Using Neuro Design for Visual Communication of Super Food Packaging Choices. <i>The 13th International Art &amp; Design Symposium 2025, Work in Progress: BANI WORLD</i>, Rangsit University, Thailand.</u></a>
<a href="#"><u>Dynaya Bhutipunthu and Yuttana Santivong. (2025). Creating Audio Reactive Visuals to Provide Immersive Experience for Hearing Impaired Audience in Live Concert Performance. <i>The 13th International Art &amp; Design Symposium 2025, Work in Progress: BANI WORLD</i>, Rangsit University, Thailand.</u></a>
<a href="#"><u>Carol Siatras and Supawan Supaneedis. (2025). Solvent States: An Exploration of Collective Cultural Anxiety in the form of Mixed-Media Biomorphic Assemblage. <i>The 13th International Art &amp; Design Symposium 2025, Work in Progress: BANI WORLD</i>, Rangsit University, Thailand.</u></a>

<b>Fine and Applied Arts Division</b>
<a href="#"><u>Prang Tharawanich. (2025). Typographic Responses: Interactive Typography in an Age of Instability. <i>The 13th International Art &amp; Design Symposium 2025, Work in Progress: BANI WORLD</i>, Rangsit University, Thailand.</u></a>
<a href="#"><u>Nunnapan Puathanawat. (2025). Little Influencers, Big Impact: Media Literacy and Social Media Visibility Among Thai Children. <i>The European Conference on Arts &amp; Humanities 2025: Official Conference Proceedings</i>, Tokyo: Japan.</u></a>
<a href="#"><u>Dale Alan Konstanz. (2025). It's Only Natural. <i>The 14th International Arts &amp; Design Symposium 2025, Work in Progress – Synthesis: Aesthetics</i>, Rangsit University, Thailand.</u></a>
<a href="#"><u>Dynaya Bhutipunthu and Yuttana Suntivong. (2025). Stage, Style, and Scenery Design for Motion Projection Mapping during the Mahidol University Orientation 2025 Event. <i>The 14th International Arts &amp; Design Symposium 2025, Work in Progress – Synthesis: Aesthetics</i>, Rangsit University, Thailand.</u></a>
<a href="#"><u>Supanida Chantarin. (2025). Endangered Aesthetic. <i>The 14th International Arts &amp; Design Symposium 2025, Work in Progress – Synthesis: Aesthetics</i>, Rangsit University, Thailand.</u></a>
<a href="#"><u>Carol Siatras. (2025). A Glitch in the Ground: Speculative Symbiosis. <i>The 14th International Arts &amp; Design Symposium 2025, Work in Progress – Synthesis: Aesthetics</i>, Rangsit University, Thailand.</u></a>
<b>Humanities and Language Division</b>
<a href="#"><u>Analiza Liezl Perez-Amurao. (2025). Does Thailand's English Language Education Reflect Thainess? The Case of a Thai Ideology in English Language Learning. In Weixiao Wei, Der-lin Chao (Eds). <i>The Routledge Handbook of the Sociopolitical Context of Language Learning</i>, 54-77.</u></a>
<a href="#"><u>Ivan Stacy. (2025). Post-Truth, Testimony and Crises of Trust in Margaret Atwood's <i>The Handmaid's Tale</i> and <i>The Testaments</i>. <i>Critique: Studies in Contemporary Fiction</i>, DOI: 10.1080/00111619.2025.2477103.</u></a>
<a href="#"><u>Ivan Stacy. (2025). Testimony and Impure Subjects: Viet Thanh Nguyen's <i>The Sympathizer</i>. <i>The Journal of Perpetrator Research (JPR)</i>, 7(2), 225-249.</u></a>
<a href="#"><u><b>Adriano Quiet</b> and Alexander Nanni. (2025). Characteristics of Effective English Language Teachers as Perceived by Intensive English and Matriculated Thai Students. <i>SAGE Open</i>, 15(4), 1-14.</u></a>
<a href="#"><u>Ivan Stacy. (2025). Dreams and Illusions: Contemporary Bhutanese Cinema. In Ajay Gehlawat, Jayson Beaster-Jones (Eds.). <i>Routledge Handbook of South Asian Cinemas</i>.</u></a>
<a href="#"><u>Adirek Nuansri, and <b>Prateep Wongverayut</b>. (2025). Approaches to Strengthening the Professional Competencies of Chinese Language Teachers in Thailand. <i>The International Academic Conference on the Construction of the "Three Modernizations" and the Seminar on the High-Quality Development of Chinese Language Teachers in Asia</i>, Tokyo: Japan.</u></a>

Science Division
<a href="#"><u>Chanida Hasawasdi</u></a> and Thanatcha Wichengkullayarat. (2025). Petty Patent: Production Process of Modified Mung Bean Starch.
<a href="#"><u>Zak Callaway</u></a> , and Chang-Keun Kim. (2025). Eosinophil-derived neurotoxin levels can predict allergic disease development and atopic march in children. <i>Clinical and Experimental Pediatrics</i> , 68(6), 398-405.
<a href="#"><u>Aram Tangboonduangit</u></a> and Shayathorn Wanasawat. (2025). Powers of the generating matrix for the generalized Fibonacci sequence of order k. <i>ICIC Express Letters</i> , 19(4), 403-410.
<a href="#"><u>Pakorn Bovonsombat</u></a> , Amber Hocks, Phutawan Kittithanaluk, Jing Ting We, Pratheep Khanthapura, Dr. Sirirat Choosakoonkriang, Nattawadee Srikamhom, and Fahsai Ploymanee. (2025). Facile, Metal-free, Highly Para-Selective Room Temperature Monobromination of Aniline Analogs. <i>ChemistrySelect</i> , 10(16).
Jiraporn Panmanee, Matthew Phanchana, <a href="#"><u>Phorutai Pearngam</u></a> , and etc. (2025). A Proteomics Profiling Reveals the Neuroprotective Effects of Melatonin on Exogenous $\beta$ -amyloid-42 Induced Mitochondrial Impairment, Intracellular $\beta$ -amyloid Accumulation and Tau Hyperphosphorylation in Human SH-SY5Y Cells. <i>Cell Biology International</i> , DOI: 10.1002/cbin.70013.
Nirutchara Laohaprasit and Chutamas Jayuutdiskul. (2025). Patent application number 2501002670: Formulation of No-Added Sugar White Chocolate Bar with Mulberry leaves Extract.
<a href="#"><u>Aram Tangboonduangjit</u></a> and Shayathorn Wanasawat. (2025). Equations Related to the Sum and Product of the Fibonacci Numbers. <i>Thai Journal of Mathematics</i> , 23(1), 165–175.
Onrapak Reamtong, <a href="#"><u>Phorutai Pearngam</u></a> , Panithi Laoungbua, and et.al. (2025). Comparative in vitro immunoreactivity and protein analysis of Trimeresurus albolabris and Tropicolaemus wagleri venoms. <i>Scientific Reports</i> , 15, 1-20.
Boris Alexeev, Paul Ellis, Michael Richter, and <a href="#"><u>Thotsaporn Aek Thanatipanonda</u></a> . (2025). The Penults of Tak: Adventures in Impartial, Normal-Play, Positional Games. <i>Integers</i> , 25, 1-18.
Tipaluck Krityakierne, <a href="#"><u>Thotsaporn Aek Thanatipanonda</u></a> and Doron Zeilberger. (2025). Von Neumann and Newman Pokers with Finite Decks. <i>Math Intelligencer</i> , DOI: 10.1007/s00283-025-10420-2.
Kim, Chang-Keun, Compalati, Enrico, <a href="#"><u>Callaway Zak</u></a> . (2025). Carbamylated monomeric allergoids for sublingual immunotherapy in pediatric respiratory allergies. <i>Asia Pacific Allergy</i> , 15(2), 104-114.

Science Division
<a href="#"><u>Tumnoon Charaslertrangsi, Klodthida Yanukun, Apichart Suksamrarn, Pawinee Piyachaturawat, and Nareerat Sutjarit. (2025). Suppression of TNF-<math>\alpha</math>-induced dysregulation of adipocytokine and insulin signaling in 3T3-L1 adipocytes by a diarylheptanoid from <i>Curcuma comosa</i>. <i>ScienceAsia</i>, 51(3), 1-10.</u></a>
<a href="#"><u>Narisra Komalawardhana, Natthakan Euaumpon, Zhixin Song, Taweetham Limpanuparb. (2025). The virtual periodic table: Pilot development of open-source VR educational resource. <i>Molecular Catalysis</i>, 585, 1-8.</u></a>
<a href="#"><u>Phutawan Kittithanaluk, Pakorn Bovonsombaa, Eaint Thu Thu Mon, Fahsai Ploymanee, Nattawadee Srikamhom, Jing Ting We, Sirirat Choosakoonkriang and Amber Hocks. (2025). The impact of water and pyridine on the <math>\alpha</math>-iodination of <math>\alpha,\beta</math>-unsaturated aldehydes and ketones. <i>Synthetic Communications</i>, 55(17), 1315-1327.</u></a>
<a href="#"><u>Warangkana Yimkosol, Nungnit Wattanavichean and Manchuta Dangkulwanich. (2025). 3D-printed cuvette holder clip for a spectrophotometer. <i>BMC Research Notes volume</i>, 18, 1-5.</u></a>
<a href="#"><u>Warangkana Yimkosol and Manchuta Dangkulwanich. (2025). Glucose Concentrations in Coconut Water via Microplate Spectrometry and Digital Image Colorimetry. <i>Journal of Chemical Education</i>, 102(9), 4095–4101.</u></a>
<a href="#"><u>Phorutai Pearngam, Kornkanok Promthep, and et.al. (2025). Sublethal effects of dimethoate on energy metabolism and its link to cellular senescence due to impaired mitochondrial respiration and ATP production in SH-SY5Y cells. <i>Pesticide Biochemistry and Physiology</i>, 213(106520),1-13.</u></a>
<a href="#"><u>Chanida Hansawasdi, Thira Thirasan, Buratskorn Sasiponganan, Nirutchara Laohaprasri and Peter Kurdi. (2025). Antioxidant activities, angiotensin converting enzyme inhibition, bile acid binding capacities and microbial utilization of passion fruit peel extracts. <i>Fourrages</i>, 263(9), 2-19.</u></a>
<a href="#"><u>Brian Hopkins and Aram Tangboonduangjit. (2025). Water Cells in Compositions of 1s and 2s. <i>The Fibonacci Quarterly</i>, 63(2), 400-411.</u></a>
<a href="#"><u>Chatchawan Panraksa,. (2025). On the Biquadratic Diophantine Equation <math>x^4 + 9x^2 y^2 + 27 y^4 = z^2</math>. <i>International Journal of Mathematics and Computer Science</i>, 20,(4), 1053-1056.</u></a>
<a href="#"><u>Tipaluck Krityakierne, Thotsaporn Aek Thanatipanonda. (2025). A generating function framework for the no-feedback card guessing game after riffle shuffles. <i>AIMS Mathematics</i>, 10(10), 24257-24269.</u></a>
<a href="#"><u>Chatchawan Panraksa. (2025). Quantitative stability of the principal eigenvalue for mixed local–nonlocal operators under dissipating boundary partitions. <i>AIMS Mathematics</i>, 10(12), 28115-28128.</u></a>
<a href="#"><u>David Solance Smith, Chanchanok Sudta, Anya Krause, Joseph K. Bailey, Stephen M. Shuster and Thomas G. Whitham. (2025). Plant evolution and environmental variation create a geographic mosaic of predator-prey interactions and natural selection. <i>Evolutionary Ecology</i>, 39, 609-632.</u></a>

<b>Social Science Division</b>
<a href="#"><u>Aiko Kikkawa, Martino Pelli, Lennart O. Reiners and <b>Douglas Rhein</b>. (2025). The state of well-being of older people: a comparative study across developing Asia. <i>The Japanese Economic Review</i>, 75, 563–609.</u></a>
<a href="#"><u>Robin Ramcharan. (2025). The ASEAN Intergovernmental Commission on Human Rights Prevention, Mitigation, Remedies and Redress.</u></a>
<a href="#"><u>Paul Cornel and <b>Douglas Rhein</b>. (2025). Liminality in The Naked Prey and Run for the Sun. <i>Journal of Popular Film and Television</i>, 52(3-4).</u></a>
<a href="#"><u>Sunan Siphai, Jirattikorn Siphai, Jittirat Saengloetuthai, and <b>Jaruwan Sakulku</b>. (2025). The computer, information and communication technology, and communication skills of Thai Rajabhat University students. <i>International Journal of Evaluation and Research in Education</i>, 14(3), 1752-1760.</u></a>
<a href="#"><u>Kenneth Houston. (2025). Writing and sustaining the ‘Ummah’: Reification, alterity, and strategic framing in the official discourse of the Organization of Islamic Cooperation. <i>Politics</i>, DOI: 10.1177/02633957251336160.</u></a>
<a href="#"><u>William J Jones. (2025). A Democratic ASEAN: Intergovernmentalism and Thin Democracy. <i>Thammasat Review</i>, 28(1), 179–208.</u></a>
<a href="#"><u>William J Jones. (2025). Between the Dragon and the Eagle: ASEAN and Human Rights in the Era of Great Power Competition. <i>Trends of Humanities and Social Sciences Research</i>, 13(1), 33–51.</u></a>
<a href="#"><u><b>Douglas Rhein</b> and Wachiraya Lertgrai. (2025). The State of Psychology in Thailand: A Short History of the Quality vs Quantity Conundrum. <i>The International Journal of Interdisciplinary Social and Community Studies</i>, 20 (2), 141-156.</u></a>
<a href="#"><u>Natanaree Posrithong. (2025). Cold War Modernism and Women’s Representation in Anti-Communist Seriphap Magazine. <i>Journal of Arts and Thai Studies</i>, 46(3), 1-14.</u></a>
<a href="#"><u><b>Robin Ramcharan</b> and Balazs Szanto. (2025). Literature Review and Knowledge Mapping. In Balazs Szanto (Ed.). <i>Critical Research Design Choices and Considerations for Creating an Integrated Research Design</i>, 19-43.</u></a>
<a href="#"><u>Kenneth Houston. (2025). Qualitative-Interpretive Research. In Balazs Szanto (Ed.). <i>Critical Research Design Choices and Considerations for Creating an Integrated Research Design</i>, 179-199.</u></a>
<a href="#"><u>Mario Maritan. (2025). Messianic Wilsonianism, an Exceptional Chauvinism? And How Thucydides’ Trap Legitimizes America’s “National Destiny”. <i>Fudan Journal of the Humanities and Social Sciences</i>, DOI: 10.1007/s40647-025-00452-5.</u></a>
<a href="#"><u>Hardina Ohlendorf. (2025). Re-constructing “Chineseness” in the Frontiers of Statehood, Memory, and Territory: The Kuomintang Communities of Northern Thailand. <i>Journal of Mekong Societies</i>, 21(2), 1–14.</u></a>

<b>Social Science Division</b>
<a href="https://doi.org/10.1007/978-981-96-4204-5_3">Ruchi Agarwal and Prem Singh Gill. (2025). Act East Policy and the Politics of the Non-Recognized Thai-Indian Diasporic Community in Thailand. In: Rajan, S.I. (eds) <i>The Palgrave Handbook of Indian Migrants to South East Asia</i>. Palgrave Macmillan, Singapore. https://doi.org/10.1007/978-981-96-4204-5_3.</a>
<a href="#">Douglas Rhein. (2025). Body Dissatisfaction: Searching for a Link Between Depressive Symptoms, Body Image, and Eating Patterns Among Thais. <i>The International Journal of Health, Wellness, and Society</i> 15 (4), 65-81.</a>
<a href="#">William J. Jones and Karin Kunjara Na Ayudhya. (2025). Revisiting The Sex-Gender Distinction in Feminist Theory and Politics. <i>Modern Academic Development and Promotion Journal</i>, 3(4), 90-119.</a>
<a href="#">William J. Jones and Duang-ramon Paaptanti. (2025). Buddhism and Human Rights: A Broader Perspective Towards Peace. <i>The Journal of International Buddhist Studies College</i>, 11(2), 167–183.</a>
<a href="#">William J. Jones and Douglas Lee Rhein. (2025). Law of Politics? The Constitutional Court of Thailand. <i>Modern Academic Development and Promotion Journal</i>, 3(6), 861-890.</a>
<a href="#">Rosario Manalo and Robin Ramcharan. (2025). Chapter 29 The Value of the ASEAN Charter, ASEAN’s Human Rights Declaration, and the ASEAN Intergovernmental Commission on Human Rights. In Bertrand G. Ramcharan, Inès French, Orest Nowosad, Jennifer Philpot-Nissen, and Ekkehard Strauss (Eds.). <i>The Value of Human Rights Treaties and Their Supervisory Bodies</i>. Brill, Nijho.</a>
<a href="#">William J Jones. (2025). Return to Realism: Declining American Hegemony, Rising China, and the Future of ASEAN Human Rights. <i>Thai Journal of East Asian Studies</i>, 29(2), 59–88.</a>
<b>Preparation Center for Languages and Mathematics</b>
<a href="#">Joseph Serrani and Alexander Chabot Nanni. (2025). Emergency Remote Teaching (ERT) in a Thai Intensive English Program: Lessons Learned. <i>Interdisciplinary Studies Journal</i>, 24(2),139-152.</a>
<b>Tourism and Hospitality Management Division</b>
<a href="#">Eunice Tan and Kaewta Muangasame. (2025). Chapter 10 (Eco)Pedagogical Love and Community-Based Andragogy for Rural Communities: The Transformative Learning Journey of Sapphaya, Thailand. In Vanderheiden, E., Mayer, CH., Barcelos, A.M.F. (eds). <i>Pedagogical Love in Adult Education</i>. Springer, Cham. https://doi.org/10.1007/978-3-031-82046-5_10.</a>
<a href="#">Kaewta Muangasame, Surepan Iemamnuay, and Eunice Tan. (2025). Crisis Communications by National Tourism Organizations Through Social Media in Asia and the Pacific: Postpandemic Recovery in Practice. <i>Tourism Culture &amp; Communication</i>, 25(3), 329-348.</a>
<b>Support Staff</b>
<a href="#">Wallapa Suengkamolpisut and Thipsukhon Chuensodsai. (2025). From Classroom to Boardroom: Assessing Curriculum Development for International Business Major Gaps in Undergraduate Business Education. <i>Journal of Curriculum and Teaching</i>, 14(1), 257-282.</a>

### Support Staff

[Kawin Mongkolprapa. \(2025\). The Application of Education Criteria for Performance Excellence through ADLI Process Evaluation in Information and Knowledge Management at Mahidol University International College. \*SCT Conference 15th The Challenges of Education in the AI Era: Opportunities or Crisis.\*](#)

[Duangduean Saengpraew and Pawirat Prompes. \(2025\). Flexible Learning: Enhancing Learning Opportunities in Higher Education in the Digital Age. \*Journal of Education, Prince of Songkla University, Pattani Campus, 36\(1\), 25-36.\*](#)

[Nutthaboon Pornrattanacharoen and Rossukon Pranet. \(2025\). Factors that Influenced the Decision Making among Grade Twelfth School Students in the Bangkok area and Perimeters to Study in Bachelor's Degree, Mahidol University International College. \*Mahidol R2R e-Journal, 12\(1\), 172-186.\*](#)

[Orawan Chaowalit, Pitikan Kuntitan, \*\*Patipan Watjanapron\*\*, Saowalak Arampongsanuwat. \(2025\). Application of Siamese Network to Classify Small Dataset of the Motifs on the Center of Sukhotai Ceramics. \*ICIC Express Letters, 16\(5\), 463-469.\*](#)

[Jutharat Thipboonsup and Ubonwan Songkrantanon. \(2025\). Smoking Behavior of University Students. \*The 1st National Conference, "The Role of Social Sciences and Humanities in the Digital Era Toward the Sustainable Development.\*](#)

[\*\*Warangkana Yimkosol\*\*, Nungnit Wattanavichean and Manchuta Dangkulwanich. \(2025\). 3D-printed cuvette holder clip for a spectrophotometer. \*BMC Research Notes volume, 18, 1-5.\*](#)

[\*\*Warangkana Yimkosol\*\* and Manchuta Dangkulwanich. \(2025\). Glucose Concentrations in Coconut Water via Microplate Spectrometry and Digital Image Colorimetry. \*Journal of Chemical Education, 102\(9\), 4095-4101.\*](#)

[Sasithon Panyanak. \(2025\). Factors Affecting Routine to Research \(R2R\) Production of Supporting Staff: Case Study of Mahidol University International College. \*The 4th Paris Conference on Education 2025. Paris: France.\*](#)

[Wallapa Suengkamolpisut, Saifon Singhatong and \*\*Sithapan Viriyamano\*\*. \(2025\). Intercultural competence and leadership identity in blended global learning. \*Journal of International Students, 16\(1\), 1-22.\*](#)