

Results of the Action Plan for the year 2025

There is a performance compared to the target

● ≥ 90 percent
 ● 70-89 percent
 ● less than 70 percent

Strategy 1 Enhance creativity and innovation through campus experience





Operative Strategies	Action Plan		Target	Result	
1.1 Create an ecosystem to enhance learning experience and creativity	1.1.1-1	PJ1 MUIC INSPIRE center	2 Competitions	2 Competitions - The Changemaker : Rebranding for the Next Generation - The 2nd International Designing Health innovation Challenge	Achieved ●
		Utilize the committee for the INSPIRE center to promote and manage the center			
	1.1.1-2	PJ1 MUIC INSPIRE center			
- Host the Innovative Design competition AND - Host a Global case competition (with invitation to MUIC strategic partners with IA)					
1.1.2	PJ2MUIC creative product platform The Creation of an FAA Creative Marketplace: Platform in operation : Platform in operation	Completion	95% complete	Achieved ●	

Summarize the results of the action plan for Strategic Plan 1

- Total number of indicators for the action plan of Strategic Plan 1 = 2 KPIs
- The number of indicators that have achieved results = 2 KPIs (100%)



Strategy 2 Inspire life-long learning through liberal arts education




Operative Strategies	Action Plan		Target	Result	
2.1 Develop Life-long learning culture PJ4 Life-Long Learning Culture	2.1.1	Create a successful life-long-learning program - Organize MU-ADP / Teaching and Learning excellence training for MUIC lecturers	35% of the faculties participated in the MU-ADP training (total faculty 124)	6 (level 3) +45 (level 2) = 51 51/127 = 40.16%	Achieved 
	2.1.2	Organize coaching workshop for scholarship	1 workshop	1 workshop	Achieved 
2.2 Immersive Inter-disciplinary Education (real-world case practices, project-based learning)	2.2.1	Interdisciplinary programs (i.e., Minors/ certificates) with immersive capstone/ senior projects - 1. Minors and Certificates completes 2. Encourage Capstones Senior project and internship for all Majors	Data collection to evaluate the success	Data collection to evaluate the success - Minors and Certificates completes : Academic Catalog https://muic.mahidol.ac.th/eng/academic-resources/academic-catalog/ - Capstone, Senior Project, and Internship data (Excel file)	Achieved 
2.3 Excellent education provider	2.3.1	International accreditation at the program level	Number of programs accredited by international standards - 8 Undergraduate Programs (CDP, MC, CS, MK, BE, MF, TB)	Number of programs accredited by international standards - 8 Undergraduate Programs (CDP, MC, CS, MK, BE, MF, TB)	Achieved 

Summarize the results of the action plan for Strategic Plan 2

- Total number of indicators for the action plan of Strategic Plan 2 = 4 KPIs
- The number of indicators that have achieved results = 4 KPIs (100%)



Strategy 3 Capitalize on expertise and distinction through collaborations








Operative Strategies	Action Plan		Target	Result	
3.1 Impactful Research and innovation PJ5 Interdisciplinary Research Cluster	3.1.1	1. Meet potential strategic partners for research 2. Collaborative project 3. Promote cross-discipline research in Q1 4. Support the creation of creative products. 5. Organize activities to enhance research and academic service collaboration	1. 2 partners 2. 1 project 3. No. of cross-discipline research in Q1: 5% of Q1 publication 4. No. of creative product: 1 product 5. 1 event	1. 2 partners 2. 3 projects 3. More than 5% of Q1 publications are cross-disciplinary research. 4. No. of creative product: 2 Petty patents 5. 1 event	Achieved 
	3.1.2	Continuous of Staff R2R - Organize the Round table for R2R	Complete	Complete The activity has been redesigned as a 'Hackathon for Support Staff' under the theme 'Innovative Solutions for Enhancing Team Engagement'.	Achieved 
3.2 Academic services that enhance education eco system PJ6 Strategic Industrial Partner Network	3.2.1	1. Meet potential strategic partners for Academic services 2. Collaborative project 3. As project with student involvement 4. Organize activities to enhance research and academic service collaboration	1. 2 partners 2. 1 project 3. 1 project 4. 1 event	1. 2 partners 2. 2 projects 3. 1 project 4. 1 event	Achieved 


Summarize the results of the action plan for Strategic Plan 3

- Total number of indicators for the action plan of Strategic Plan 3 = 3 KPIs
- The number of indicators that have achieved results = 3 KPIs (100%)



Strategy 4 Foster global citizenship / Mindset

Operative Strategies	Action Plan		Target	Result	
4.1 Enhance Student and staff global experience PJ7 Enhance Global Experience	4.1.1	Exchange Program	1. inbound \geq 12 weeks = 200 2. inbound < 12 weeks = 200 3. outbound \geq 12 weeks = 100 4. outbound < 12 weeks = 50	1. inbound \geq 12 weeks = 535 2. inbound < 12 weeks = 191 3. outbound \geq 12 weeks = 145 4. outbound < 12 weeks = 98	Achieved 
	4.1.2	Promote interaction between international and local students (Cultural activities for all MUIC)	2 activities	2 activities	Achieved 
	4.1.3	International Expert Seminar for student and staff (Organize special talks by guest speakers from partner universities)	Organize special talks by guest speakers from partner universities: 3 workshops (1 SDG-related)	4 workshops (1 SDG-related)	Achieved 
	4.1.4	Global case competition	3 international strategic partners participated in the competition (Under PJ1 with SA)	“International Designing Health Innovations Challenge” “title “Occupational Health & Well-being of the Thai Railway Workers and Communities” MUIC x Siriraj Biodesign XRCSI (25 participants from RCSI, MUIC, Kunming Medical University Haiyuan College)	Achieved 
	4.1.5	Develop opportunities for Senior project, Research and internship abroad	3 partner universities that offer Senior Project, Research and internship opportunities	90% Complete	Achieved 
4.2 Promote intercultural engagement and inclusivity	4.2.1	Intercultural activities	1 activity	1 activity	Achieved 
4.3 Promote Service learning PJ8 Service-Learning Project	4.3.1	Community Service courses/projects, based on MU social engagement criteria - Organize Community engagement in classroom workshop	Showcasing 2 Service-Learning Initiatives	Showcasing 5 Service-Learning Initiatives in MUIC Open Days 2025	Achieved 






Operative Strategies	Action Plan		Target	Result	
4.4 Promote SDG-driven projects PJ9 SDG-Driven Project	4.4.1	Promote SDG-related projects and activities - Organize waste management	1. Achievement of the Waste management project - Organize waste management events - Promote MUIC waste sorting process: 4 events 2. Complete of ISO 14001, ISO 45001 Submission 3. Support and facilitate student campaign to reduce plastic waste 1 activities	1. Achievement of the Waste management project - Organize waste management events - Promote MUIC waste sorting process: 4 events 2. Complete of ISO 14001, ISO 45001 Submission 3. 1 activity	Achieved 


Summarize the results of the action plan for Strategic Plan 4

- Total number of indicators for the action plan of Strategic Plan 4 = 8 KPIs
- The number of indicators that have achieved results = 8 KPIs (100%)



Strategy 5 Optimize sustainability of the organization

Operative Strategies		Action Plan	Target	Result	
5.1 Excellent HR management PJ10 Happy Workplace	5.1.1	Increase happiness in Workplace - Organize activities of the well-being - Organize engagement activities - Follow up on the Individual Development Program	Increase happiness in workplace promote work-like balance, career advancement, fairness, empowerment - Happiness index $\geq 70\%$ - 2 engagement Activities	- Happiness index $\geq 82.40\%$ - 2 engagement Activities	Achieved 
			Percentage of successful IDP (Individual Development Program) for faculty and staff: 60%	100%	Achieved 
	5.1.2	Strengthen organizational core values, culture of excellence and engagement - Organize core value and culture activities	Number of core value and culture activities: 1 activity	1 activity	Achieved 
5.2 Excellent IT infrastructure and data management	5.2.1	Seamless data integration project PJ11 Seamless Data Integration 1. Train data steward and business units on operations 2. Deploy and review data integration workflow 3. Create MUIC data work manual version 1 (including data governance guideline)	1. 2 sessions 2. 3 pilot groups 3. 100% completion	1. 9 sessions 2. 7 pilot groups 3. 100% completion	Achieved 
	5.2.2	Modernizing IT infrastructure (i.e., cyber security, data quality) PJ12 Modernizing IT Infrastructure 1. Enforce and maintain an IT enterprise blueprint with an established update cycle	Level of completion 1. 100% 2. 90% 3. 90% 4. 80%	Level of completion 1. 70% 2. 100% 3. 70% 4. 70% The overall status is 80% finished.	70-89% 

Operative Strategies	Action Plan		Target	Result	
		2. Establish MUIC cybersecurity framework 3. Deploy and review next-generation infrastructure 4. Deploy MUIC cyber surveillance and response system			
5.3 Excellent organization performance	5.3.1	Preparation for EdPEX and TQC accreditation - Implementation of the Improvement plans according to the EdPEX assessor's comments	Completion - Revise the Development plan for all units - Develop action plans to OFI - Provide a list of outputs/outcomes required for EdPEX assessment for all units	90% Complete	Achieved 

Summarize the results of the action plan for Strategic Plan 5

- Total number of indicators for the action plan of Strategic Plan 5 = 6 KPIs
- The number of indicators that have achieved results = 5 KPIs (83%)

Strategic Plan Implementation Summary

	Total KPIs	KPIs that have achieved results	The percentage of KPIs that have achieved results
Strategic Plan 1	2	2	100
Strategic Plan 2	4	4	100
Strategic Plan 3	3	3	100
Strategic Plan 4	8	8	100
Strategic Plan 5	6	5	83
Total	23	22	96

